



CALPEEK

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S.F. MAYOR'S RACE: WHO WINS THE RUNOFF???

Editor's note: On Nov. 5 former SFPD Chief Frank Jordan finished first over incumbent Art Agnos in the battle to become S.F.'s next mayor. The runoff is set for Dec. 10. Here is CALPEEK's update & analysis...

...Jordan won the primary with 32%, while Agnos got 28%. Conservative S.F. Co. Sup. Tom Hsieh received 10%, while liberal candidates, S.F. Co. Assessor Richard Hongisto and S.F. Co. Sup. Angela Alioto, got 9% and 18% respectively...

...Several CALPEEK sources say if the runoff comes down to IDEOLOGY - Jordan being moderate-to-conservative and Agnos being liberal - Agnos should win. To neutralize the ideology thing, Jordan needs to find a well-known lib who will endorse him and say that Jordan isn't "Genghis Khan." HOWEVER, if the runoff centers on how voters currently view their city, then Jordan has a good shot at winning, according to sources...

...And what is that view? As another CALPEEK source said, "Homeless people on the street does NOT fit the Rice-A-Roni image that people visualize when they think of San Francisco." And indeed, S.F.'s homeless problem is BAD. For those who don't know, S.F. has the 2nd HIGHEST per capita number of homeless people in the U.S. Only Washington D.C. has a higher number...

...Aside from issues, the bigger question in the runoff is figuring out where the Alioto, Hongisto and Hsieh support will go. Some think many of the gays and lesbians who supported Hongisto and Alioto may NOT vote in the runoff. If they did, they'd likely vote for Agnos. Other gays, as a protest against both Jordan and Agnos, are talking about a WRITE-IN for Dolores Huerta, the UFW official who got bashed by the SFPD during an anti-Bush demonstration in

1989...

...Hsieh's vote, especially the GOP types, will largely shift to Jordan, while Asians may split. The Asians in S.F. tend to be fairly conservative, but Agnos has some solid support among this group of voters. As for Alioto's backers, some feel that 1/3 of Angela's vote was made up of Joe Alioto loyalist, who will now shift over to Jordan. Bottomline: as it stands now, this runoff will be very close...

...FYI: S.F. consultant Clint Reilly is now aboard the Jordan campaign as the media consultant. Lead consultant Jack Davis is still in overall command. Stay tuned...

ELECTION ANALYSIS: A BRIEF LOOK AT SOME KEY ISSUES AND DEVELOPMENTS FROM NOV. 5.

Editor's note: If you're still trying to figure out what happened in last week's round of elections, maybe this brief analysis will help...

- TERM LIMITS - For those who think the drive for CONGRESSIONAL term limits is dead, guess again. But it has been badly hurt by the stunning UPSET in Washington State. CALPEEK sources say it wasn't so much that the YES side on #553 ran a bad campaign, but that the NO on #553 effort was better. The NO side used Calif. as the evil bad guy, claiming that without House Speaker Tom Foley around, Calif.'s huge and powerful House delegation would steal Washington's WATER. Not true, but it worked, especially when former Calif. Gov. Jerry Brown(D) showed up 2-days before the election to "help" the YES side with his anti-incumbent presidential campaign. Some CALPEEK sources think Brown's appearance in Washington State may have swung the race for the NO side...

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...CALPEEK sources think term limits at the congressional level works ONLY if it applies to ALL the States. Otherwise, any one State could get screwed. This is why CALPEEK sources think Pete Schabarum's new congressional term limit plan for CA may have a tough time if it reaches the ballot next November...

...FYI: guess who OPPOSED term limits? If you said the Nat'l Rifle Assn.(NRA), you win a prize. They were BIG winners in Washington State...

- **INCUMBENT BASHING** - It wasn't just in New Jersey, where control of the State Legislature SHIFTED from Demo to GOP control, or in Mississippi, where there is now a GOP governor in place of an incumbent Democrat, but also here in Calif. Down in San Diego, incumbent councilman Bruce Henderson was a victim of incumbent BACKLASH, as was former councilman Wes Pratt in the primary...

...Although we don't have figures for the entire State, Assemblyman Jim Brulte(R-Ontario) sent CALPEEK an election analysis which shows that in San Bernardino County, in local races, 48.4% of seats were filled by INCUMBENTS, while 51.6% were filled by CHALLENGERS. And a challenger was the HIGHEST vote getter in 34 of the 62 different contests involving both challenges and incumbents. Bottomline: if the results from this most current round of elections continues to hold for the 1992 cycle, then large numbers of incumbents could get the BOOT from voters next year...

- **HEALTH CARE** - Demo Harris Wofford's winning campaign for the U.S. Senate in PA put an emphasis on health care as the key issue. Without health insurance to cover rising medical costs, a moderate income family can be wiped out. Wofford played to that fear. His message was simple: if criminals have a right to an attorney, then working families have a right to good and reasonably priced health care. How does this apply to Calif.? According to a poll commissioned by Health Access last July (1,200 CA voters), 74% of those responding would vote for candidates in the 1992 U.S. Senate contests who support reduced health care costs. And 23% said health care costs would be the SINGLE biggest factor in casting a vote. Stay tuned...

LAWMAKERS ARE PREPARING TO DEFEND PROP. 13.

The current Calif. budget for 1991-92 is already some \$4-5 billion in the RED and the prospects of reducing this deficit depend in large part on the State pulling out of this RECESSION over the next 5-6 months. Not too likely, experts say...

...In the midst of this grim economic news, the U.S. Supreme Court recently decided to review the constitutionality of Prop 13. If the high court throws out this 1978 law, property taxpayers at looking at an \$11 BILLION tax hike...

...Politically, Prop. 13 is like motherhood and apple pie because at the time it was approved, property values and TAX were skyrocketing out of control. So it is not surprising that many politicians are now rallying to the defense of the Jarvis/Gann Law. To do otherwise would be the same as committing POLITICAL SUICIDE — as Palm Springs mayor and GOP U.S. Senate candidate Sonny Bono will soon discover. Any chance of him winning the June 1992 GOP primary was BLOWN with his recent announcement in OPPOSITION to Prop. 13...

...Defense of Prop. 13 got rolling on Oct. 9th when GOP Assemblymembers Jim Brulte of Ontario and Chris Chandler of Yuba City sent an open letter to Assembly Speaker Willie Brown(D-S.F.) and Senate Pres. David Roberti(D-LA.), asking that Legislative Counsel take a lead in defending Prop. 13 when it goes before the high court...

...Although CALPEEK has yet to see anything from Speaker Brown, at a Nov. 12 news conference in L.A., Roberti said the CA Legislature has a "basic obligation" to present an amicus curiae brief to the court defending Prop. 13. State Senators Ed Royce(R-Anaheim) and Frank Hill(R-Whittier), with co-authors Ayala(D), Bergeson(R), Killea(I), Leonard(R), Robbins(D), Rogers(R) and Lewis(R), plus Brulte & Chandler, are supporting SR 1 and SCR 1, which direct Legislative Counsel to take appropriate action to defend Prop. 13...

...FYI: The L.A. Public Affairs Officers' Assn. is hosting a luncheon/debate on Prop. 13 featuring attorneys Ann Carlson (who represents Ms. Nordlinger - the L.A. homeowner who brought this legal action challenging Prop. 13) and John Curtis (who repre-

sents L.A. County against Ms. Nordlinger).
11:30 a.m. reception, noon lunch, Nov. 20,
Mayfair Hotel, L.A. For info & RSVPs (818)
302-1990. Stay tuned...

1992 U.S. SENATE RACES: SEYMOUR HIT AGAIN.

Editor's note: Here's an update on 1992
U.S. Senate activity in Calif...

- WHAT TAKES A LICKEN AND KEEPS ON TICK-
EN??? Answer: Appointed U.S. Sen. John
Seymour(R-CA), who is being bashed once
again by the conservatives from the CA Re-
publican Assembly(CRA). Seems that the CRA
has discovered some letters from Seymour to
constituents expressing his SUPPORT for
S. 574, a bill which adds "affectional or
sexual orientation" to the special protect-
ions of the Civil Rights Act of 1964. As
the CRA sees it, S. 574 is almost the exact
same thing as AB 101 — the so-called Gay
Bill of Rights which bans job discriminat-
ion in Calif. on the basis of sexual orien-
tation. Now remember, the day before Gov.
Pete Wilson vetoed AB 101, Seymour issued a
statement OPPOSING AB 101. The CRA claims
Seymour's support for S. 574 is his 4th
position and 3rd reversal on the issue of
Gay Rights. In others words, more FLIP-
FLOPPING...

- BOXER AIRS TV SPOT - It seems a little
early, but U.S. Rep. Barbara Boxer(D-S.F.)
is already on the air with a 30-second TV
spot. The spot's purpose is to RAISE money
and the message is aimed at WOMEN and those
voters who didn't like the Thomas-Hill/U.S.
Senate confirmation hearings. Boxer's cam-
paign is spending \$100,000 in the L.A. and
S.F. media markets. By the time you read
this, most of the spots will have already
been aired. P.S. Belated happy birthday
to the congresswoman...

- STILL WORRIED ABOUT COMMIES - Conser-
vative Bruce Herschensohn, who is running
for the long-term/Cranston seat in the June
1992 GOP primary, says he's OPPOSED to clos-
ing military bases around the U.S. He says
it's premature and dangerous. To save
money, BH says he'd do away with funding
to PBS and the Nat'l Endowments for the
Arts, and kill off the Depts. of Energy and
Education. BH's comments appeared in an
S.F. Chronicle story by political reporter
Susan Yoachum, who was one of two reporters
who covered the Oct. 29 BH news conference
at Moffett Field (on the DOD hit list)...

- ANNOUNCEMENT TIME - Word on the street
is that U.S. Rep Mel Levine(D) will make
his long-awaited announcement for the U.S.
Senate on or about Dec. 5. No word yet
about Demo Controller Gray Davis, but it's
due before the end of the year...maybe...

- NEED TO REACH ONE OF THE SENATE CAND-
IDATES? Here are the phone numbers...

REPUBLICANS

U.S. Sen. John Seymour	(714)434-1992
U.S. Rep. Bill Dannemeyer	(714)870-1757
Bruce Herschensohn	(714)263-0991
U.S. Rep. Tom Campbell	(415)969-2270
Mayor Sonny Bono	(619)327-9222

DEMOCRATS

U.S. Rep. Barbara Boxer	(415)771-3700
U.S. Rep. Mel Levine	(310)289-8622
Lt. Gov. Leo McCarthy	(310)642-1889
Dianne Feinstein	(415)433-1333
Controller Gray Davis	(310)478-6602

ANYTHING FOR A VOTE - IT'S SILLY SEASON.

State Sen. Marian Bergeson(R-Newport Beach)
says she'll take a parachute jump from a
plane somewhere above Lodi on Nov. 19th.
Four members of her staff, Chris Kahn,
April Manatt, David Kiff and Sharon Jenn-
ings will jump with their boss. Bergeson
also has invited the news media to jump
with her --- she even promises to pack
their parachutes for them. No, the news
release doesn't mention U.S. Sen. John Sey-
mour(R-Anaheim)...

...In S.F., former Marin Co. Sup. Denis
Rice, who is one of several Demo candidates
running for U.S. Rep. Barbara Boxer's 6th
C.D. seat next year, decided he would try
to SWIM from East Ft. Baker in Marin to
Ft. Point on the S.F. side of the Bay,
under the Golden Gate Bridge --- all part
of a Nov. 11th stunt to announce his can-
didacy. He didn't make it, but the story
was on Page 1 of the S.F. Chronicle, with a
so-so headline --- Politician Tests Waters,
Gets Cold. In addition to risking the cold
57-degree water, JAWS is out there too.
And in fact, hypothermia was the winner in
this political swim. The 59-year-old Rice
says he'll try it again. Stay tuned...

LAGUNA BEACH: MOBILEHOME RENT CONTROL HOT TOPIC AS MEASURE #A FACES VOTERS NOV. 19th.

With a total population of about 25,000, Laguna Beach is one of the great weekend getaway vacation spots in Calif. Normally Laguna Beach is a peaceful place, but not these days. That's because on Nov. 19 city voters are faced with Measure A, a referendum to determine the fate of a RENT CONTROL law for the community's 3 mobilehome parks. A YES vote favors the city's new rent control law for mobilehome parks. One park in particular, located on expensive beachfront property, has become a focal point in this YES vs. NO battle...

...The Treasure Island mobilehome park is owned by a developer and a major Wall Street firm. They paid \$43 million and would like to build condos on the property. But it's a classic case of getting the renters out by hiking rents. But are these renters low-income folks on fixed income — OR are they fairly well-to-do people who are using the mobilehome as a weekend getaway or as rental property? That's one of the key issues. The NO side has threatened legal action if voters APPROVE Measure A. The legal bills for the city in such an action could be \$300,000 annually — for a law designed to protect 448 mobilehome spaces in the city. YES on A forces say this threat is political blackmail...

...Voters will have to decide. The turnout is going to be at least 20% (3,000 absentee ballots have already been turned in) and the NO side is spending a small fortune — about \$300,000 compared to \$30,000 for the YES side. Consultant Adler/Wilson and Chris Crotty are working for the YES side, while The Wessell Co. and Rene Ramsey have been hired by the NO side. Who wins? CALPEEK sources think it will be very close. Stay tuned...

CALPEEK's CAMPAIGN DIRECTORY AT PRINTERS.

CALPEEK's new 1991-92 DIRECTORY OF CAMPAIGN CONSULTANTS is at the printers and should be off the press very soon. DON'T SEND CHECKS YET. We'll be sending out a special insert with a coupon slip to make things easy. Stay tuned...

CALIF. RANKS 9th IN NUMBER OF LOBBYISTS.

According to the November issue of Lobbying & Influence Alert, Calif. is the "9th most lobbied" State in the U.S. According to the newsletter, there are 8.2 lobbyists for every member of the CA State Legislature. The top lobbied State is CA's neighbor, Arizona, where there are 28 lobbyists for every member of the legislature. The least lobbied State is New Hampshire, where there is 0.5 lobbyists for every member of the legislature. If you're interested in how the U.S. Senate stacks up, there are 77 lobbyists for every senator, but only 24.6 for each House member. Interesting...

NEW JOBS, ADDRESSES AND PERSONNEL NOTES.

Editor's note: Here are some items to mark down in your notebook...

- L.A.-based political consultant David Mixner has been selected as co-chair of the Gay & Lesbian Victory Fund, a Washington D.C.-based PAC whose aim is to elect gay and lesbian candidates to office. Others from CA on the BOD include attorney Roberta Bennett & Dr. R. Scott Hitt, both from L.A. For info (202)VICTORY...

- New gubernatorial appointments to the CA Commission on the Status of Women: Lily Ring Balian of Northrop Corp. in L.A.; Zan Thompson of La Quinta; political consultant Eileen Padberg of Laguna Niguel; attorney Sherilyn Williams of L.A.; L.A. Co. Deputy Sheriff Jeanette Lozano-Applegate of San Pedro; and attorney Lezlee Jean Westine of San Rafael...

- Cynthia Carey-Grant named political director for CARAL/North in S.F. She was with NARAL prior to this new assignment...

- Majorie Berte of S.F. has been named director of the newly-created State Office of Insurance Advisor. Craig Wilson (no relation) of Newport Beach has been named deputy director...

- Anita Fromholz named So. Calif. coordinator for CA Republicans for Choice. She can be reached at (818)568-1678...

- Sacto area builder Sidney Dunmore of Roseville is named 1992 president of the Pacific Coast Builders Conference...